



CELEBRATING THE OLYMPIC AND PARALYMPIC GAMES PARIS 2024 THROUGHOUT FRANCE

***FOUR MONTHS
OF FESTIVITIES,
CELEBRATIONS
AND SPORT***



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INTRODUCTION



"AS THE FAMOUS SAYING GOES, PARIS IS A PARTY, AND THE SUMMER OF 2024 WILL PROVE THIS ONCE AGAIN"

The only difference being that, in 2024, the whole of France will be a party, thanks to the long-awaited return of the Olympic Games after 100 years, and to the first Summer Paralympic Games ever to be held in France!

At Paris 2024, our programme of celebrations has been designed to bring our vision to life: "Games Wide Open". Our aim is to enable all the regions, all the people of France and all fans throughout the world to share in this global festival for the people.

From the launch of the Olympic Torch Relay to the Closing Ceremony of the Paralympic Games, 2024 will bear witness to four months of celebration, emotion and sharing. And we have prepared a fabulous programme!

Paris and the Île-de-France region will come alive with the Trocadéro Champions Park, where we will celebrate medal winners from every country and watch some of the biggest finals; we will come together at the Club France in La Villette, which will be the home of the French athletes, as well as in

front of the Hôtel de Ville, at Georges-Valbon Park in La Courneuve and on the Île-de-France's leisure islands and many other fan-centric locations.

And from 26 July 2024, all across France, the thousands of regional communities engaged through the "Terre de Jeux 2024" programme will also open Clubs 2024. Designed to offer a personalised experience throughout a multitude of regions, these Clubs will allow people to watch the events on a giant screen or to meet with athletes, sharing unique emotions. We are also making available a Celebration Kit, so that many places where people meet, such as restaurants, bars, retirement homes, sports clubs and leisure centres, will also be able to put up decorations celebrating the Games.

We are delighted to present the Olympic Games Paris 2024 programme of celebrations!

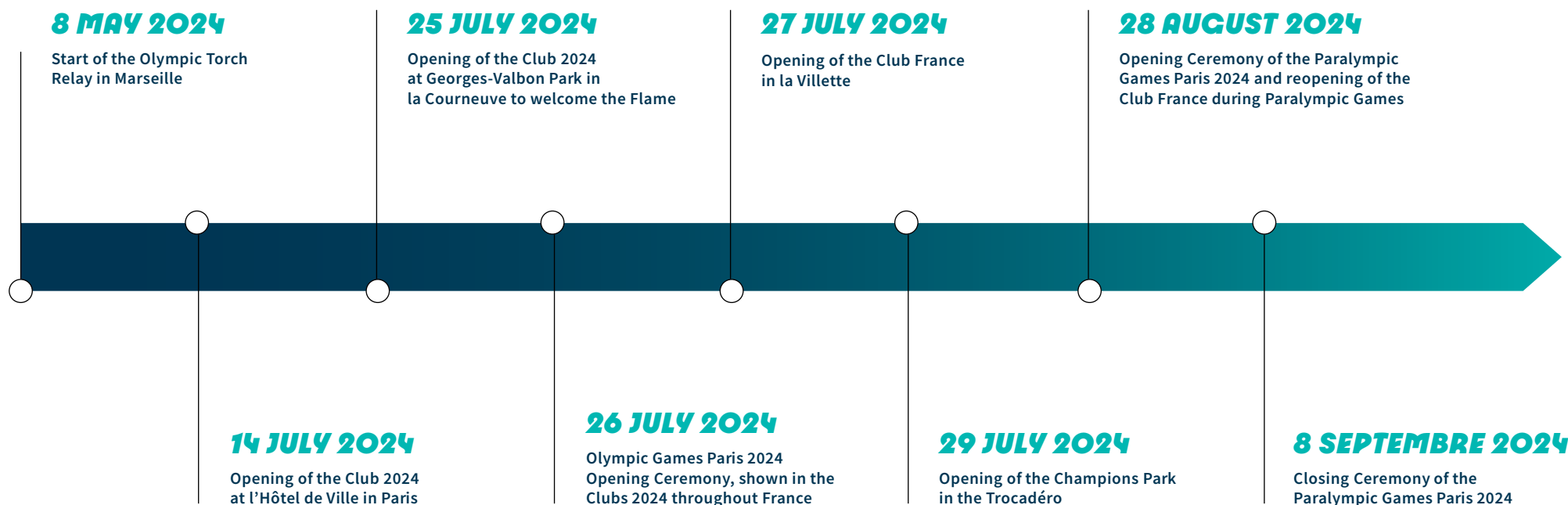
**Tony Estanguet,
Paris 2024 President**

EDITORIAL

A SUMMER OF CELEBRATION THROUGHOUT FRANCE

4 months of festivities

PARIS 2024



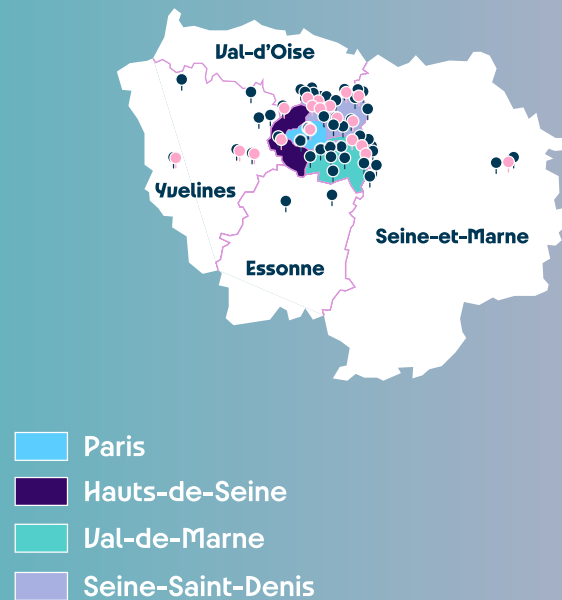
A SUMMER OF CELEBRATION THROUGHOUT FRANCE

CLUBS 2024 PROJECTS

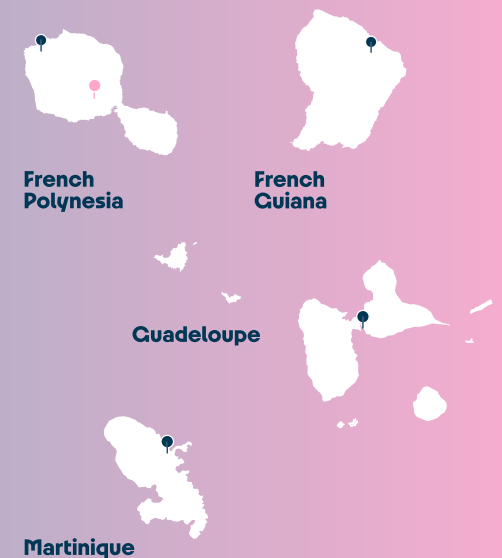
Metropolitan France



Île-de-France region



Overseas territories



239 responses to the Call for Expressions of Interest, in March 2023

- Host Communities
- Terre de Jeux 2024 Communities

A SUMMER OF CELEBRATION THROUGHOUT FRANCE

Key figures

400 TOWNS

visited by the
Olympic Torch Relay
throughout France

Some

**200 CELEBRATION
VENUES***

free and open to all
throughout France during the Games

Almost

**150,000
PEOPLE**

expected at the
Champions Park

Almost

700,000

visitors expected at Club France
during the Games

MILLIONS

of French citizens in all
the Clubs 2024 throughout France

* subject to authorisation by the Prefecture

GAMES WIDE OPEN CELEBRATIONS

The celebrations have always represented the link between the Games and the general public. With the celebration venues and the activities in the city, Paris 2024, its stakeholders, the CNOSF, the CPSF, the State authorities, the Île-de-France Region, the City of Paris, Greater Paris, the Seine-Saint-Denis Commune, the host communities and the “Terre de Jeux 2024” areas involved in the celebrations continue to bring to life Paris 2024’s ambition to be Games Wide Open.

Games Wide Open in towns

Having chosen to organise many events outside of stadiums, and the Olympic and Paralympic Opening Ceremonies in the heart of the city, Paris 2024 hopes, more than ever, to **make public areas resound to the beat of the Games.**

From village squares to gardens and parks throughout France, from neighbourhood stadiums to school playgrounds, not forgetting exceptional venues such as the Trocadéro, the forecourt of Paris City Hall and La Villette Park, in 2024 towns will become arenas of festivities and gatherings, places for playing and meeting others in the open air.

Games Wide Open to all the emotions of sport

Whether we watch it or play it, sport is a wonderful vehicle for emotions.

By opening wide the Games, Paris 2024 wishes to create unique meetings between champions and the fans who support them. **The Olympic and Paralympic Games Paris 2024 will be the opportunity to celebrate the greatest champions in extraordinary meeting places:** In Paris, the Champions Park and the Club France will allow everyone to celebrate sporting performance alongside champions and medal-winners. In the Clubs 2024, Paris 2024 and the French communities will make sport a greater feature of the daily lives of the public by offering not only Games coverage, but also various sports taster sessions and events.

Games Wide Open to everyone

Free of charge and open to everyone, the theme of the celebration venues will be one of sharing, allowing whole families, groups of friends, associations, leisure centres and sports fans in general to follow the sporting action, taking in the atmosphere and enthusiasm of the Games.

Paris 2024 is inviting communities to dream up their own celebration venues, integrating the best possible conditions for accessibility and inclusion.

Games Wide Open in our regions

Thanks to the impressive mobilisation of the “Terre de Jeux 2024” areas, **the energy of the Games will be felt throughout the country, above and beyond the host communities, in the Clubs 2024 and on every street corner, thanks to the Celebration Kit.**

The public will be able to share in the festivities in their neighbourhoods, in more than 200 celebration venues throughout the country.





***CELEBRATING
THE OLYMPIC AND
PARALYMPIC GAMES
ALONGSIDE ATHLETES
FROM THROUGHOUT
THE WORLD***

THE CHAMPIONS PARK, THE TEMPLE OF PERFORMANCES

Set up in the Trocadéro, at the foot of the Eiffel Tower, the Champions Park will be THE place to be for sports fans from all over the world to celebrate the medal-winners, their feats and all the great stories that will feature in the Games.

For the first time in the history of the Summer Games, all the medal-winners will be invited to **mingle with** thousands of fans, in this majestic site in the heart of the city, free of charge and open to absolutely everybody.

Every day will feature a **celebration of the previous day's medal-winners**, who will be invited to participate in a public walkabout. This will be followed by live screenings of the day's finals in this open-air arena.

Artistic and cultural performances will add to the programme, contributing to making the Champions Park a full, universal festive experience, as well as a place for celebrating sport.

+1000
MEDAL-WINNERS

150,000
FANS THROUGHOUT GAMES TIME

Trocadéro esplanade, Paris 16th district

10 days of celebrations :

from 29 July to 10 August (except 2-4 August**)

Opening hours: 4 to 11.30 P.M.

→ Athletes' parade:

5.30 to 7.30 P.M.

→ Broadcast of finals:

7.30 to 11.30 P.M.

Volume: **15 000 people per day**, i.e. almost **150,000 fans from throughout the world** during Games time





CHAMPIONS PARK CREATED BY AND FOR THE ATHLETES THEMSELVES

As they will be the main focus of the Champions Park, Paris 2024 has wanted, since the launch of the project in 2019, to involve its Athletes' Commission and the International Olympic Committee (IOC) Athletes' Commission. Be it with respect to the schedule, the athlete experience, or the possibility of sharing the moment with their nearest and dearest, the needs of the athletes have been at the heart of the mission of the Paris 2024 creative teams,

to ensure that this will be an unforgettable moment. Feedback from the athletes on the Paris 2024 Athletes' Commission (Fanny Horta, Astrid Guyart and Diandra Tchatchouang) and from the summer 2021 celebrations experienced by thousands of French citizens at the Trocadéro has thus been extremely valuable and will allow us to refine our Games celebrations, a first in the history of the Games!

//

The Champions Park is a totally new concept at the Olympic Summer Games, created to make the athletes' experience an unforgettable one. In its exceptional setting, the concepts of sharing and openness, with the celebration of the athletes of every nationality and from every discipline, have been the key focus of the Athletes' Commission, which has supported the project from the very start

Martin Fourcade (FRA),
Paris 2024 Athletes'
Commission Chair

//

The Champions Park will be the high point of celebrations for the medal-winners and their entourage. It is definitely a place that needs to be seen. The IOC Athletes' Commission fully supports this project: let's come together to celebrate the athletes!"

Emma Terho (FIN),
IOC Athletes'
Commission Chair



A RED, WHITE AND BLUE CELEBRATION AT CLUB FRANCE

In 2024, the whole of France will experience the excitement of the Olympic and Paralympic Games Paris 2024 and the medals won by French athletes. The French National Olympic and Sports Committee (CNOSF) and the French Paralympic and Sports Committee (CPSF) have united to provide a venue to celebrate the feats of the French team – Club France.

Throughout Games time, at the heart of a popular Parisian neighbourhood, La Villette Park and its Great Hall will be the beating heart of Team France and all its fans. More than 700,000 people are expected to experience the Games here together.

The Club France schedule is based around three pillars:

- **Excitement:** Club France will be the favoured celebration zone of the fans of Team France and its 900 athletes. The thousands of spectators present will follow the exploits of the French team, surrounded by former Olympic and Paralympic champions.
- **Celebration:** Club France will be the only place hosting the day's French medal-winners. Every evening, the French athletes will be celebrated with the fans, who will share unique moments with these exceptional champions before the Great Hall is turned into a party venue.
- **Inspiration:** Club France will be the place where the public can discover new sports, new sensations and new experiences, thanks to the presence of the sports federations and those involved in French sport. This will also be where the whole sports ecosystem will meet and prepare the future.

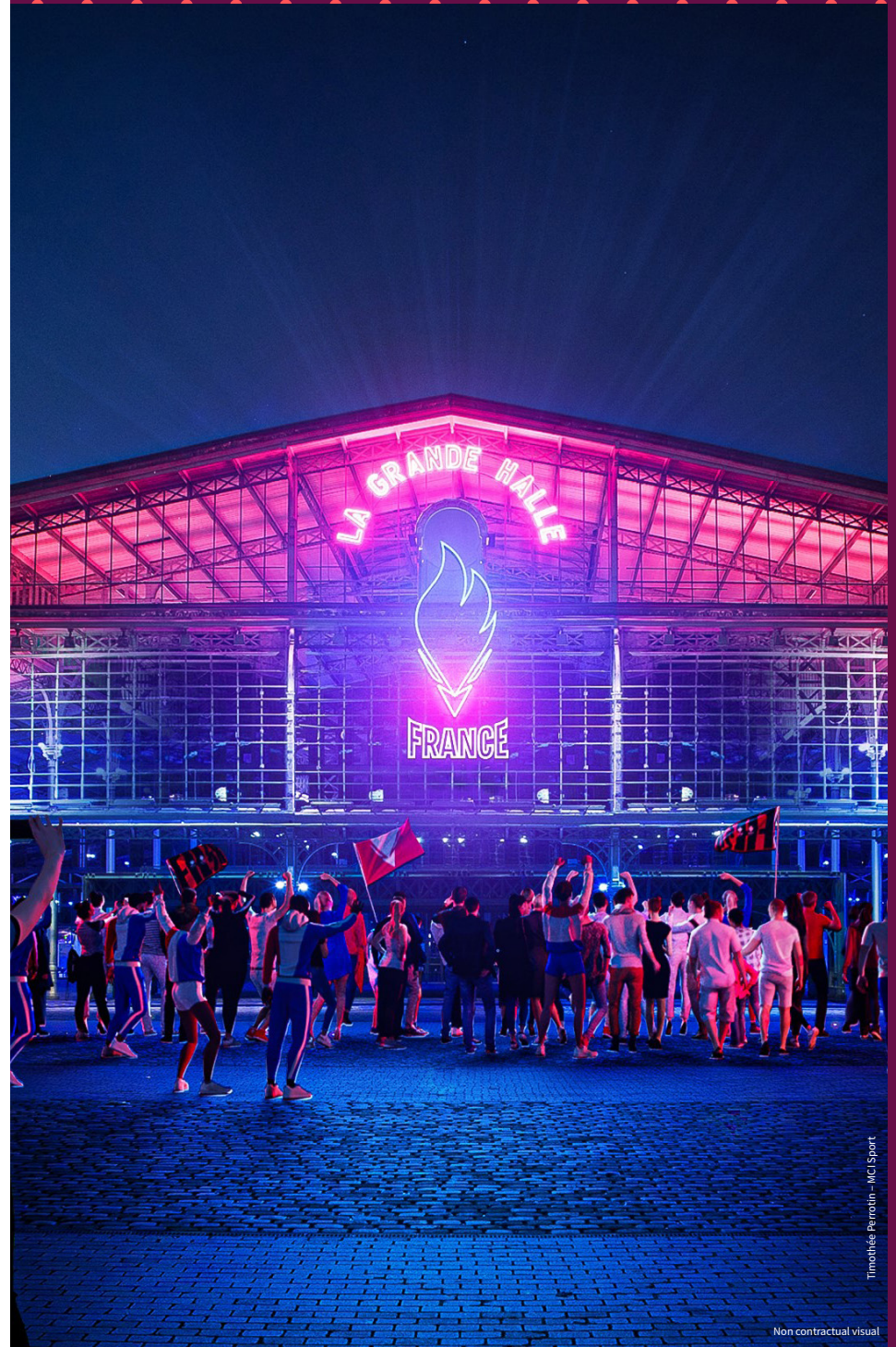
+900
ATHLETES

+300
HOURS OF LIVE
COVERAGE OF THE EVENTS

La Villette Park, Paris 19th district

27 days of events
from 27 July to 11 August, then from
29 August to 8 September 2024

Opening hours: 10 A.M. to 2 A.M.
Volume: Almost 700,000 people
are expected during Games time
Outdoor fan zone closes at 11 P.M.





THE CLUB FRANCE

II

As a place to celebrate the French athletes, Club France will offer a magnificent, historic adventure. From 27 July to 11 August 2024, more than 500,000 people will come to La Villette to celebrate Team France's performances and to share unforgettable moments. All the Federations will offer the public free-of-charge taster sessions and demonstrations by elite athletes. The Olympic Games Paris 2024 will be a people's festival to promote sport, the practice of which must be accessible to all.

David Lappartient, CNOSF President

II

For the first time, we will have a Club France open to the public free-of-charge, in a place of celebration. A Club France that lives up to the expectations of a home Games on a scale never seen before, reflecting the unprecedented enthusiasm surrounding the Paralympic Games. This is the CPSF's ambition. As the beating heart of Team France, it will host thousands of people every day, making this festival one that is unforgettable and one that will remain in people's minds for a very long time.

Marie-Amélie Le Fur, CPSF President

The CNOSF, the CPSF, the Ministry of Sport and Paris 2024 launch Allez les Bleus

Carried out by the CNOSF as part of the "Gagner en France" initiative, in collaboration with Paris 2024, the Ministry of Sports and Olympic and Paralympic Games, the CPSF, the ANS (National Sports Agency), and in coordination with the federations and their fan clubs, "Allez les Bleus" aims to unite all supporters of the French Olympic and Paralympic Teams as part of one movement, and empower them to be a critical part of the French team's success.

Before the event, by cheering on the Blues at preparatory competitions, or during Paris 2024's key moments; During the Games, by experiencing unique moments among the athletes at the celebration venues (Champions Park, Club France and Clubs 2024 throughout France).

With the Carrés des Supporters (Supporters' Squares), celebrations will also be held at the competition venues

To make the Paris 2024 Games the most festive in history, Carrés des Supporters will be set up at all the competition venues to celebrate athletes from every country. These zones will be covered in blue when the French team is competing, to give the athletes even more energy and push them towards victory.



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II

The launch of the 'Allez les Bleus' supporters' programme is an important step towards making the Paris 2024 Games the most festive in history. Our aim, together with the federations, is to bring together all the supporters of the French team, whether they are in the stands or outside, at all the competition venues. We want everyone to be able to take part, celebrate and create a memorable atmosphere in red, white and blue. Together, we can help our athletes win medals by giving them our unwavering support. We are counting on all our supporters to join the programme and make Paris 2024 an exceptional celebration

David Lappartient, CNOSF President

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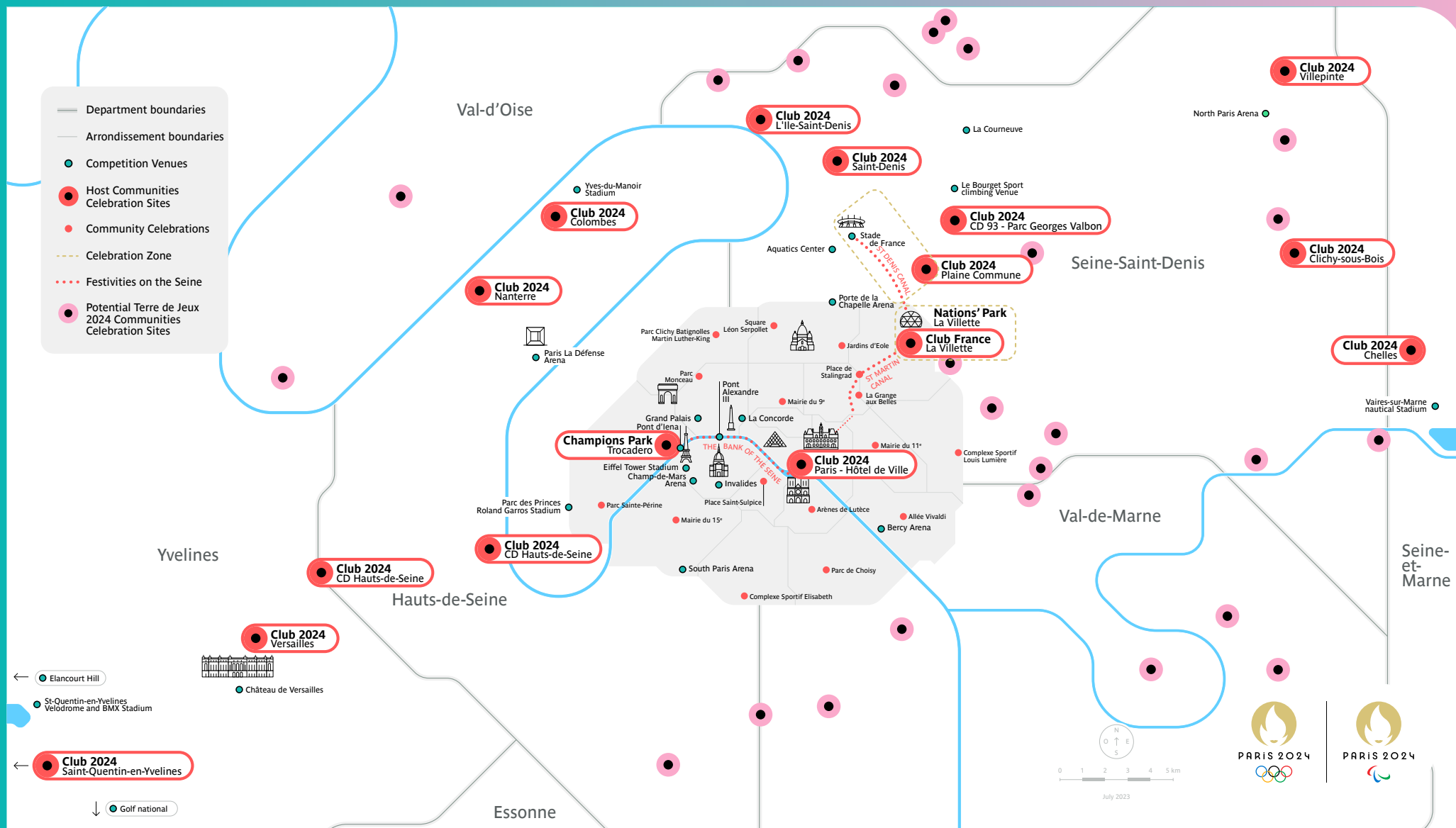
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THE SEINE, THE FOCAL POINT OF THE CELEBRATIONS IN PARIS AND ÎLE-DE- FRANCE

In one year's time, the Olympic Games Paris 2024 will open with an exceptional celebration of the athletes and delegations by means of a boat trip along the Seine shared by hundreds of thousands of spectators on the riverbank. The party spirit will continue throughout the summer along the Seine and its canals, in every district of Paris, from La Villette to Saint-Denis, and in many other Île-de-France regions.

ÎLE-DE-FRANCE CELEBRATIONS SITES PROJECTS MAPS

PARIS 2024



FESTIVITIES IN PARIS: THE “GAMES OFF FESTIVAL”

The *Off des Jeux* will make the Olympic and Paralympic festival resonate throughout Paris, for all the citizens of Paris and for visitors from throughout the world. The *Off des Jeux* will allow people to participate fully in the Games, experiencing them through all the events which will be held in the Parisian region in summer of 2024, outside the competition venues.

The *Off des Jeux* is open to all and free of charge, a family festival for all people at the heart of Paris's neighbourhoods: symbolic places like the City Hall concourse, the Climate Academy, the *Quartier Jeune* and the *fabrique de la solidarité*, with *Paris Plage* decorated in Olympic colours in its historic areas – the Berges de Seine and the La Villette swimming pool, reaching the Saint-Martin canal and nearby sites – bringing the atmosphere of the Games to every neighbourhood. **These sites, organised in cooperation with the district councils, will offer sporting and cultural events**, as well as dining areas and coverage of the Games events.

All local bodies will be mobilised to showcase Parisian savoir-faire. The city venues will be accessible and will promote the project aiming to eliminate single-use plastics and favouring local sourcing for food and beverages.

“

The Olympic and Paralympic Games Paris 2024 will be a people's festival, reaching far beyond the competition venues. The *Off des Jeux* expresses this ambition: throughout the summer, in every district, the people of Paris and visitors from throughout the world will be able to enjoy free festivities, thus participating in this historic moment with sporting and cultural events, screenings of the Games events and friendly catering areas. Organised with the district town halls, in cooperation with local bodies, restaurateurs, business owners, and sports and art clubs, these events will showcase Parisian savoir-faire, thus exhibiting it to the whole world as something of which we can be proud.”

Anne Hidalgo, Mayor of Paris





GEORGES-VALBON PARK IN LA COURNEUVE: A TOTAL GAMES EXPERIENCE

Located in the Georges-Valbon State Park, **an exceptional green oasis** (410 hectares and the third largest park in Île-de-France), the Seine-Saint-Denis Commune celebration venue, labelled by Paris 2024, has plans to allow everyone to enjoy an unforgettable Olympic and Paralympic experience.

The venue will comprise several areas allowing visitors to:



Watch the Games

live on giant screens, and **celebrate the medal-winners;**



Attend concerts and take part in an artistic programme reflecting the region over six exceptional evenings;



Practise sports activities

et **Para sports** activities both on the water (canoeing, sailing, etc.) and at various venues set up for the occasion (climbing wall, skate park, 3x3 basketball, etc.);



Discover Seine-Saint-Denis

“from above” in an 80-metre-high skyliner;



Witness the starts of the **Para Marathon** on the last weekend of the Paralympic Games;



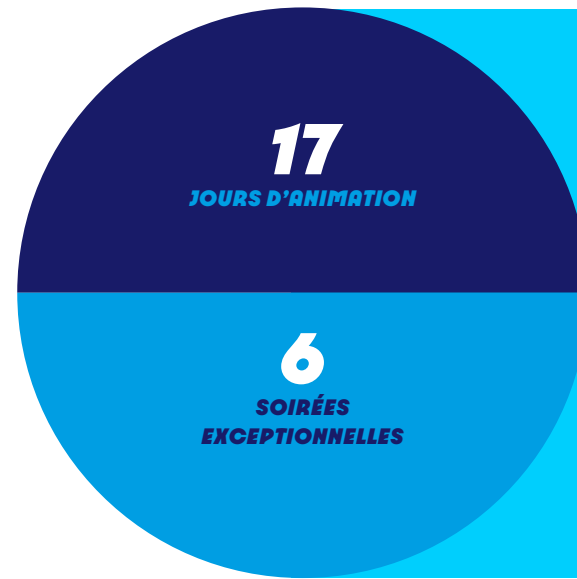
Take part in various workshops and events

particularly on the theme of environmental responsibility, or go on a family bike ride;



Enjoy the diverse, high-quality food on offer.

Visitors will enjoy a multitude of experiences in a unique natural environment that will be both festive and friendly. This major celebration venue will be **the main meeting place of the Games in Seine-Saint-Denis.**



Georges-Valbon Park, La Courneuve

17 days of events: starting on 25 July with the passage of the Olympic Torch Relay, until the closing of the Olympic Games (except Mondays and Tuesdays), followed by three days during the Paralympic Games (6 to 8 September, the date of the closing of the Paralympic Games).

Opening hours: 2 to 10 P.M.
and until midnight for special events

Volume: Between 5,000 and 10,000 people at a time. **6 exceptional evening events** with concerts and national and international headliners

“

Since the candidature phase, I wanted Seine-Saint-Denis to be fully involved in the Olympic and Paralympic adventure, to allow the population to obtain maximum benefit from the Games and to enjoy an unforgettable community experience. With free entry, and open to all, Seine-Saint-Denis' major celebration venue, officially endorsed by Paris 2024, and located in the Georges-Valbon State Park, will be the place to be for sharing in the jubilation of the Games, trying out new Olympic sports, enjoying exceptional concerts and discovering the remarkable natural heritage of which we are so proud.

Stéphane Troussel, President of the Seine-Saint-Denis Communal Council



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Non contractual visual

LA VILLETTE: THE NATIONS' PARK

An open-air sporting arena, La Villette park will, of course, be one of the emblematic venues of the Olympic and Paralympic Games Paris 2024, with the installations in its great hall and on the lawns of Club France, and the presence of many French sports federations.

Some federations will be hosted in pavilions created and built by students from the *écoles nationales supérieures* of architecture, as part of the 2024 *Archi-Folies* project, labelled Cultural Olympiad. This unique meeting between sport and architecture is led and funded by the Ministry of Culture, and has been made possible thanks to the CNOSF, Paris 2024, the *écoles nationales supérieures* of architecture and landscaping, the Olympic federations and numerous patrons.

Several National Olympic Committees (NOCs) and National Paralympic Committees (NPCs) will also be present in various emblematic areas of the park.

A bona fide Nations' Park throughout the summer of 2024, La Villette will be open to all those who love sport and its values throughout the world, and those who have an irresistible desire to celebrate the global event which is the Olympic and Paralympic Games.

II

It is with great joy that La Villette park will host Club France, the federations and many National Olympic and Paralympic Committees from throughout the world during the Olympic Games Paris 2024. True to its desire to be a festive place bringing people together, the park is committed to welcoming all those who wish to celebrate this unique event, which makes sport a vector of solidarity, uniting the four corners of the world in a moment in time.

Didier Fusillier, *President of the Etablissement Public du Parc et de la Grande Halle de La Villette:*



AN ARTISTIC, SPORTING AND CULTURAL STROLL ALONG THE SAINT-DENIS CANAL

In the summer of 2024, the Saint-Denis Canal, which has been entirely overhauled for the Games, **will become the link between the Olympic and Paralympic venues**, with Club France in La Villette at one end and the Stade de France and the Olympic Aquatics Centre at the other.

With celebrations located near the Stade de France, in Saint-Denis; a village of events based on sustainable development, in Aubervilliers; and **an experimental artistic, sporting and cultural stroll along the right bank of the Saint-Denis Canal**, young and old, spectators, visitors and residents will be able to enjoy together the effervescence and enthusiasm of the Olympic Games Paris 2024.

II

For the Olympic and Paralympic Games Paris 2024, we are putting on a great people's festival along the Saint-Denis Canal, a symbol of the transformation of the region as a result of this major event. Complementing the celebration venues in the town centres, in close proximity to two major competition venues, we will showcase art, culture, environmental responsibility and sport, all of which are the DNA of our region

Mathieu Hanotin, *Mayor of Saint-Denis and President of Plaine Commune*

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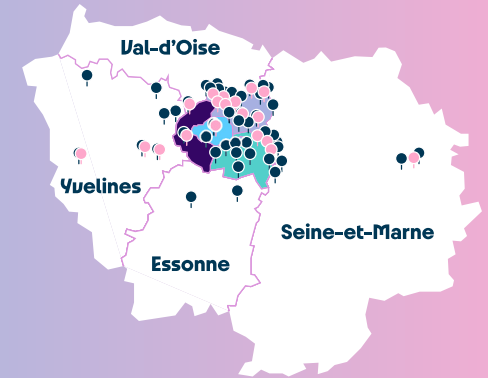
DAYS OF EVENTS

COVERING THE WHOLE
PERIOD OF THE OLYMPIC
AND PARALYMPIC GAMES

Main locations

→ The Saint-Denis Canal, as a meander through the urban Games, with celebrations between Plaine Commune, the Stade de France and Paris; and a village of events based on sustainable development.

A GREAT FESTIVAL THROUGHOUT ÎLE-DE-FRANCE: THE REGION AND GREATER PARIS METROPOLIS INVOLVED IN THE PROGRAMME OF CELEBRATIONS



To create a great festival in Île-de-France, thereby making the Games accessible to all its residents – in particular, Generation 2024, **the Île-de-France Region** is working hard to give its districts the possibility of involving their whole population in the Games, building a strong legacy and ensuring that each and every person can take part.

Continuing its daily activities providing access to sport and culture to as many people as possible, **Île-de-France is encouraging the whole of its region to celebrate the Olympic Games Paris 2024.**

This is shown, in particular, through **its involvement in the setting-up of celebration zones in all the communes**, and through the use of its leisure islands in the framework of the sporting and cultural Villages set up each summer.

”

Hosting the Games is a once-in-a-lifetime opportunity for us all, and it gives us a unique chance to strengthen solidarity. To make it a festive people's event that is open to all, the Region is doing all it can to mobilise its whole territory, thus bringing together all the people of Île-de-France and, along with them, visitors from throughout the world. The Region is particularly committed to mobilising the young generations around the values of sport and Olympism, and to creating areas that will give everyone the chance to cheer on and celebrate our athletes, as well as to enjoy a festive summer, restarting or discovering a sporting, leisure or cultural activity.

Valérie Pécresse, President of the Île-de-France Regional Council

As the leading host community, **Greater Paris Metropolis** is fully committed to enabling all its citizens to have a full experience of the Games close to home.

This desire is shown by **its involvement in several major celebration venues spread throughout the Greater Paris region**, thus allowing as many people as possible to enjoy the Games adventure. These venues will host a large number of people from the Greater Paris area, who will share a convivial sporting experience featuring cultural activities, local events and sports demonstrations in the presence of champions.

Complementing the Clubs 2024, Greater Paris Metropolis will support local sports events and festivals hosted in the communes, in town centres and on waterfronts. These moments of unity will contribute to the success of the Olympic Games Paris 2024.

”

Greater Paris Metropolis is in Games time! It is a source of huge pride for Greater Paris to host several competition and celebration venues. Greater Paris Metropolis is fully invested, via several projects and partnerships, and through its involvement in setting up the quality infrastructure needed to host the event. The Olympic and Paralympic Games are a great vehicle for attractiveness and for transformation for our 131 communes, from which our seven million residents will be able to benefit during and after the Games.”

Patrick Ollier, President of Greater Paris Metropolis

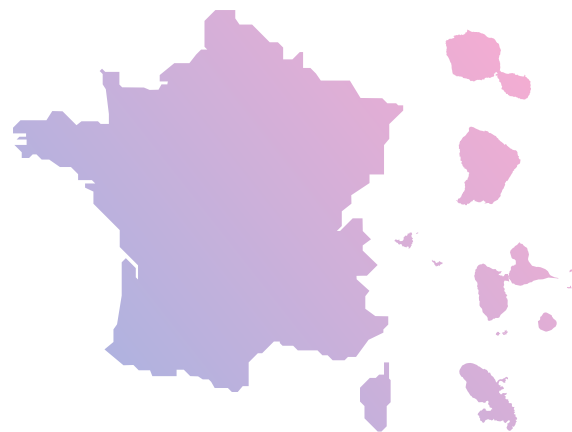
THROUGHOUT FRANCE, EXPERIENCE THE GAMES CLOSE TO HOME

The Clubs 2024 will open their doors to provide the opportunity to as many people as possible to experience the festival of the Olympic and Paralympic Games. Sports and cultural activities, live coverage of the competitions on giant screens, sharing moments with the athletes, etc. There will be approximately 200 Clubs 2024* throughout France during the Games and many different ways to experience the event!

* Subject to authorisation by the Prefectures

THE CLUBS 2024

With the ambition for France to be in party mode during the Games, Paris 2024, in cooperation with the host communities and the areas awarded the “Terre de Jeux 2024” label, has created celebration venues with sporting, cultural and festive events on the programme: the Clubs 2024.



These Clubs will enable as many people as possible to **enjoy a full and unique Olympic and Paralympic experience**, with a touch of French festival spirit. Open to all – sports fans and onlookers alike – the Clubs 2024 will enable people to:



Experience the highlights of the Games and support Team France with live screenings of the ceremonies and the Olympic and Paralympic events.



Play sport with a programme of sports taster activities and demonstrations, and **meet local athletes**.

- **A spirit of Olympic/ Paralympic Day** in line with Paris 2024's commitments: to add more sport to the daily lives of French people and to encourage proximity between the athletes and the public.



Take pleasure in coming together as a family or among friends in a friendly place where people can enjoy themselves, and have something to eat and relax.

- A spirit of traditional charm, showcasing **the French 'art de vivre'**, as well as local savoir-faire, through a food offering directly inspired by French gastronomic culture.



• **Make a party** of the Games, thanks to the cultural programme (concerts, shows, meetings with artists, presence of the mascots and innovative digital events) established in cooperation with the Cultural Olympiad.

- **A festival spirit** bringing together people from every background to make a party of the Olympic and Paralympic Games Paris 2024..



Next year, from 8th May to 8th September, our country will live to the rhythm of the Games. In Paris, at the foot of the Trocadéro, with the incredible «Parc des Champions,» or at La Villette, which will host Club France, as well as in all territories, through the «Clubs 2024» celebration zones organised by local authorities, millions of French women and men will be able to support our unified Team France.

Together, they will experience the joy of living together and the emotions that only sport can provide. These celebrations will help make the Paris 2024 Games an incredible festival, meeting a shared ambition among all those involved: to promote the practice of sport to, integrate it into the daily lives of everyone, and to contribute to building the Sporting Nation that we wholeheartedly desire.”

Amélie Oudéa-Castéra, Minister for Sport and the Olympic and Paralympic Games



The Clubs 2024 reflect Paris 2024's commitments in terms of environmental and social responsibility, universal accessibility and legacy. Through the setting up their Clubs 2024, Paris 2024 is encouraging and helping communities to:

- **adopt responsible management principles for the property** and in the treatment of waste on site;
- **provide catering services inspired by Paris 2024's sustainable catering strategy**;
- **integrate active design elements** that can be left as a legacy to the people of the region;
- **provide events that are accessible to all**, including people with disabilities.

CLUBS 2024 THROUGHOUT FRANCE

To enable the festival to be accessible to as many communities as possible, whatever their size, Paris 2024 has created a flexible and adaptable programme to meet the ambitions and resources of each of them (schedule, opening days, capacity).

The mobilisation of numerous communities, with more than 200 projects set up, is the best illustration of this. In the “Terre de Jeux 2024” communities and the communities hosting Olympic and Paralympic events, the energy of the Games will be felt throughout the summer and all over the region. These celebration sites will be organised within a secure framework, in coordination with the relevant state services.

With events being organised throughout France, **Paris 2024 can count on the involvement of the host communities**, most of which are setting up Clubs 2024. There will be at least one celebration venue in each football host city (Bordeaux, Lyon, Nantes, Nice, Paris and Saint-Etienne), as well as in Marseille, Lille and Tahiti.



The Châteauroux Club 2024

During the Games, Châteauroux will be setting up a **Club 2024 in the heart of the city**, enabling its residents and visitors to the Indre department to enjoy a real “spectator experience”.

The forecourt of the Équinoxe, a well-known venue for hosting large events (festivals, music festivals, World Cup finals screenings, etc.) will host the Châteauroux Club 2024, providing a **safe immersive experience**.

Open for the whole period of the Olympic and Paralympic Games, the venue will enable the public to **enjoy a whole host of family events**: a screen showing the events, a cultural stage, street events, a city-stadium, a beach club with a catering area, and many other activities. Decorated in Olympic Games style, the Châteauroux 2024 Club is sure to surprise!

“

Greater Châteauroux, a region of sport and athletes, is proud and honoured to host the shooting events of the Olympic and Paralympic Games Paris 2024 at the National Shooting Sports Centre. This is a unique opportunity for the city of Châteauroux, the Greater Châteauroux area, and, more broadly, the department of Indre, to participate in this great adventure with the incredible impact it will have in terms of the economy, media exposure and tourism.”

Gil Avérous, Mayor of Châteauroux,
President of Greater Châteauroux

PRESENTATION OF A CLUB 2024 IN A “TERRE DE JEUX” COMMUNITY

The La Moselle Club 2024

As a “Terre de Jeux” area, la Moselle is inaugurating its permanent celebration venue one year before the opening of the Olympic Games Paris 2024. This Club 2024, set up in the Amnéville leisure park, will enable the public to get ready and to live to the beat of the Olympic Games Paris 2024 from 26 July 2023 until the end of the Paralympic Games. Numerous activities will be on offer (introductions to sports and para sports, meetings with athletes, forums, concerts, exhibitions, gaming, etc.) and the Olympic and Paralympic events will also be screened.

“

The ambition of the La Moselle Club 2024 is to celebrate the Olympic and Paralympic Games Paris 2024 with the people of La Moselle, with the Terre de Jeux-labelled communities and clubs of the department, and with the neighbouring regions. We want to share this great universal festival, to experience sport and to build the legacy of this event on a local level. Four hundred days of festivities await us, with numerous events, meet-and-greets with local athletes, and introductions to urban sports and Para sports.”

Patrick Weiten, President of the Moselle Departmental Council

The Bourges Club 2024

To get involved in the spirit of the Olympic and Paralympic Games Paris 2024 and enable its citizens to experience their highlights, **the city of Bourges is providing a Club 2024 that will be set up at the foot of Saint Etienne Cathedral**, a UNESCO World Heritage Site. The aim will be to offer a multidisciplinary programme, which will blend sports activities and artistic events linked to the Cultural Olympiad.

“

A finalist for selection as the European Capital of Culture 2028, Bourges intends to blend sport with culture in the summer of 2024! Our ambition is to enable our region to experience a full celebration of the Olympic Games Paris 2024, which will highlight the values of sport and Olympism, while linking sport to culture. As it is very keen on promoting women’s sport, our city also confirms its commitment to these first fully gender-equal Olympic and Paralympic Games in history.”

Renaud Mettre, Deputy Mayor of Bourges in charge of Sports



CELEBRATIONS UP UNTIL THE CLOSING CEREMONY OF THE PARALYMPIC GAMES

Paris 2024's ambition is to prolong the festival spirit of the celebrations in all regions until the Paralympic Games. **The Clubs 2024, the programme of activities in the city and the Carte des Jeux [Map of the Games]** (see below) will continue during the Paralympic period. Paris 2024 will also provide specific celebrations, particularly a collaboration with the Ministry of National Education, enabling us to engage children going back to school after the holidays through mini-Clubs 2024.





MAKING THE GAMES FELT THROUGHOUT THE CITY

To allow the spirit of Paris 2024 to be felt all around during the Olympic and Paralympic Games, beyond the competition venues, and as a complement to the Clubs 2024, **Paris 2024 has developed a programme of activities in the city.** Local businesses and community facilities (associations, sports clubs, bars and restaurants, museums, schools, leisure centres, etc.) will be able to get involved (through the intermediary of their local council, a Paris 2024 or IOC partner, a federation, a regional Olympic and sports committee [CROS], a departmental Olympic and sports committee [CDOS], a regional Paralympic referent, etc.) and become supporters of the Games and Team France.

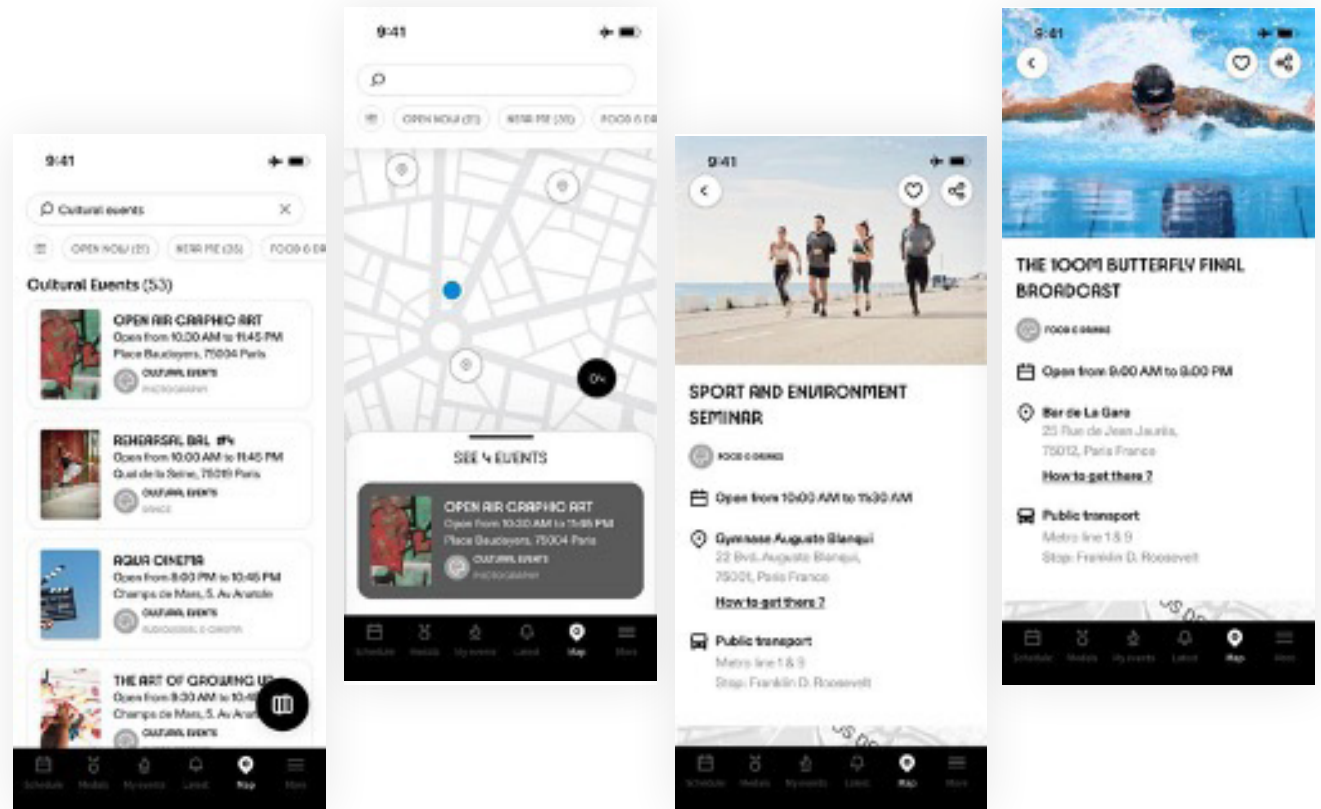
A “**Celebration Kit**” will be provided, comprising decorative elements in Olympic colours, to be put up by the people involved themselves. The contents will take on different forms, tailored to allow as many people as possible to enjoy the atmosphere of the Olympic and Paralympic Games. In addition, Paris 2024 will suggest original and playful activation ideas to all these stakeholders, for example, some sports and Para sports introductory experiences, Games screenings in restaurants and brasseries, sports seminars and conferences, cultural activities and even original sports challenges, throughout the country.

The Celebration Kit used in the city will provide a festive experience, putting visitors at the heart of the Games and enhancing the experience of people throughout the region, whether or not they have competition tickets.

ACCESS ALL THE INFORMATION ON THE CELEBRATION VENUES USING THE MAP OF THE GAMES

It will be possible for all visitors and Olympic and Paralympic fans to **create their own personalised experience** by connecting to the Map of the Games. All events linked to Paris 2024 will be listed in one interactive map which can be found in the app and on the official Games website. In just one click, it will be possible, via a geo-tracking and filter system, to see **information on the Games celebration activities on offer nearby** (competition venues, shops, attractions, etc.), including the Clubs 2024, the Cultural Olympiad events, the route of the Olympic Torch Relay and the introductions to sports and Para sports offered by sports clubs throughout France.

This Map of the Games will be online at the end of April 2024, and will remain available until the end of the Paralympic Games.



visuels non contractuels

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A PERSONALISED, FLEXIBLE PROGRAMME ACCESSIBLE TO EVERY COMMUNITY

The celebration elements on offer are the result of cooperation between Paris 2024, the project stakeholders, the “Terre de Jeux 2024” labelled areas and the people involved on the ground in various sectors (catering, events, tourism, culture, sport, health, etc.).

KEY PHASES:

Since 2021, following the organisation of the Live des Jeux [The Games, Live] during the Olympic Games Tokyo 2020 (20 active venues throughout the country), a consultation programme (interviews and a themed questionnaire) and collaborative work have allowed us **to identify the expectations of these people involved in order to offer them appropriate solutions. This is why Paris 2024 is offering:**

- **A flexible programme**, which can be adapted to their region, their size and their budget thanks to “turnkey” tools;
- **Help with the organisation of celebrations** to respond to various constraints.

In October 2022, Paris 2024 launched a call for expression of interest (CEI), which allowed us to identify the host communities and the “Terre de Jeux 2024” labelled areas which wanted to organise a Club 2024, and to start to help them make their project a reality. Although more than 200 projects have already been identified, the communities concerned still have the opportunity to make it known, until this autumn, that they wish to organise a Club 2024 during the Games.

PARIS 2024

OCTOBER 2022

Paris 2024's celebrations strategy is revealed and the requirements for organising a Club 2024 are sent out;

SUMMER 2023

Consolidation of the map of the main Clubs 2024 and meeting between the host communities and Paris 2024's marketing partners;

AS FROM JANUARY 2024

Sharing of personalised and “turnkey” Celebration Kits with the partners, communities and people involved in the sports movement

MAI 2024

The Map of the Games to go online for the public, and start of the celebrations.

MAY 2023

The tool governing the Clubs 2024 and the updated requirements are distributed to the communities;

AUTUMN 2023

Deadline for the “Terre de Jeux 2024” communities to put together a project should they wish to organise a smaller Club 2024 in order to claim optimal access to the tools and resources offered by Paris 2024;

APRIL 2024

Deadline for filing a Club 2024 project with the Prefecture;





PARIS 2024
THANKS ITS
PARTNERS
FOR THEIR
DEDICATION.

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