

# PRESS RELEASE



## **Monnaie de Paris creates coins to commemorate Olympic and Paralympic Games Paris 2024**

**Paris 2024 has partnered with France's longest-standing institution and the last operational manufacturing establishment in Paris to launch one of its first licensed products**

Monnaie de Paris has commemorated the key moments from French history for over 1,150 years. Today, it is celebrating the Olympic and Paralympic Games Paris 2024 with a collection of new coins that showcase the Games' spirit, sports and athletes.

### **Production of Olympic coins: a longstanding tradition**

- 525 BC in Elis, Greece: a silver coin was minted to commemorate an athlete's victory at the sacred site of Olympia. This initiative became a tradition that continued until the last recorded edition of the ancient Olympic Games in 393 AD.
- 1952: Helsinki hosted the Olympic Games. The Finns reintroduced the tradition of Olympic coins, with a 500 Markkaa silver coin.
- 1964: an Olympic coin was produced by Austria, for the Innsbruck Winter Olympic Games, and by Japan, for the Tokyo Summer Olympic Games.

### **Olympic and Paralympic Games Paris 2024 collection from Monnaie de Paris**

The Games' historic icons, venues and disciplines will be showcased with a medallion, collection coins, €2 commemorative coins, and a gold and silver euro collection.

**Paris 2024 Games coins released on 21 September 2021:**

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- **HEXAGONAL GOLD AND SILVER COINS WITH A FACE VALUE OF €250 AND €10**

For the first time ever, Monnaie de Paris will produce collection coins with a **hexagonal** design, reflecting the shape of France itself. The obverse of these coins shows a running Marianne, overlooking the athletics stadium of the Games. The reverse side shows one of the symbols of the

next host city's iconic locations: the Eiffel Tower.

€250 gold hexagonal coin (999 gold / mintage: 15,000 examples): €260 including VAT

€10 silver hexagonal coin (500 silver / mintage: 100,000 examples): €14 including VAT



- **€2 COMMEMORATIVE COIN**

To mark the countdown to the start of the Games, Monnaie de Paris will issue a €2 commemorative coin for four years from 2021 promoting the Olympic and Paralympic Games through famous French numismatic figures. This coin will also incorporate the design of Marianne running.

€2 commemorative coin in Brilliant Uncirculated version (mintage 5 x 100,000 examples, presented in five blister packs): €10 including VAT

€2 commemorative coin in Proof Quality version (mintage 10,000 examples): €20 including VAT



- **MEDALLION**

These exclusive blister packs contain a colourful medallion featuring the Paris 2024 Games emblem.

For the first time in their history, the Olympic and Paralympic Games will share the same emblem, bringing together three key elements from the Games: a gold medal to symbolise the drive to excel, a flame to symbolise the energy of sharing, and of course Marianne, the icon of the

French Republic and the country's symbol.

Colourful Olympic and Paralympic emblem medallions (Olympic version: 50,000 pieces / Paralympic version: 15,000 pieces): €9.50 including VAT.

Products available in store and online at [monnaieparis.fr](https://monnaieparis.fr)

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## PARIS 2024 LICENCE

- Each time they are held, the official licensed products contribute to the celebration of the Olympic and Paralympic Games around the world.
- Official products in a range of categories: clothing, accessories, stationery, publications, games and toys, electronics, homeware, souvenirs, bags, eyewear, etc.
- Around 60 licensed companies.
- Around 10,000 product listings.
- Over 30,000 points of sale to distribute the products in France.
- Link to the online store: <https://shop.olympics.com/en/paris-2024/>

## About Monnaie de Paris

Founded in 864, Monnaie de Paris is France's longest-standing institution and the oldest company in the world.

Established since 1775 in a building at the heart of Paris created specifically for its activities, its Paris mint designs and produces the euro coins in circulation for France, as well as gold and silver coins.

For 12 centuries, Monnaie de Paris has cultivated a venerable tradition of metalworking arts and crafts. Thanks to their exceptional know-how, its craftsmen and women shape precious metals, the heirs of Louis d'or or Napoléon coins, to mint coins with rigorous quality criteria and the excellence of French fine craftsmanship.

Monnaie de Paris was the first-ever factory created in Paris and is today the last operational manufacturing establishment in the city.

## About Paris 2024

The Paris 2024 Organising Committee for the Olympic and Paralympic Games is responsible for planning, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024, in accordance with the Host City Contract signed by the IOC (International Olympic Committee), CNOSF (French National Olympic and Sports Committee) and Paris City Council.

The Olympic and Paralympic Games are the leading sports event in the world and have a unique media impact, bringing together some 10,500 Olympic and 4,350 Paralympic athletes, respectively representing 206 and 182 delegations from five continents. The Games are followed by over 13 million spectators and 4 billion viewers around the world through more than 100,000 hours of TV coverage, and their impact as a global event of great sporting, economic and cultural importance is unparalleled.

Paris 2024 was established in January 2018 and is chaired by Tony Estanguet (three-time Olympic champion and IOC member). It is run by an Executive Board, which brings together all the project's founding members, namely the CNOSF, Paris City Council, the French State, the Greater Paris regional authorities, CPSF (French Paralympic and Sports Committee), Métropole du Grand Paris, Seine-Saint-Denis departmental council, and representatives from the towns and cities involved in the Games, civil society, and employee and employer federations.