

# PRESS

## RELEASE



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### **France Télévisions becomes the official broadcaster of the Paris 2024 Paralympic Games in France and commits to promoting Paralympic athletes and sports**

- All sports will be captured and broadcast live, for the first time in the history of the Paralympic Games, with free access to 300 hours of live coverage
- Exceptional 24-hour exposure on the France Télévisions' two premium channels, France 2 and France 3
- Unprecedented promotion of Paralympic athletes and sports in the run-up to the Games and during the event

**Paris 2024 has awarded France Télévisions the national broadcasting rights to the Paris 2024 Paralympic Games (28 August to 8 September 2024).**

The national public broadcaster shares Paris 2024's ambition to make the Paralympic Games an unforgettable celebration of sport and is delighted to offer unprecedented coverage for the event, which will enable unparalleled media coverage of Paralympic sports and athletes.

As part of the agreement, Paris 2024 has awarded France Télévisions with exclusive French audio-visual and digital rights to the 2024 Paralympic Games, meaning the broadcaster has secured the broadcasting rights for both the Olympic and Paralympic Games. This acquisition completes France Télévisions' unique and free-to-air sports offering for all and reinforces the status of France's leading media organisation as the broadcaster of the Games.

#### **A decisive agreement to promote the first Summer Paralympic Games to be held in France**

Paris 2024's ambition is to make the Paralympic Games an exceptional sporting experience, with stunning competition venues, such as the Invalides, which will host para archery, the Grand Palais

which will host wheelchair fencing and para taekwondo, and the gardens of the Château de Versailles which will host para equestrian events.

To ensure maximum coverage of the event, Paris 2024 set ambitious criteria for selecting the national broadcaster for the Paralympic Games.

France Télévisions responded by agreeing to capture and broadcast all of the sports (a first in the history of the Paralympic Games), providing free access to 300 hours of live coverage and exceptional 24-hour exposure on broadcaster's two premium channels, France 2 and France 3.

Through this agreement, Paris 2024 and France Télévisions wish to highlight the performances and achievements of Paralympic athletes and contribute, through sport, to changing the way society looks at disability. France Télévisions will also bring Para sports to life over the next two and a half years by following and promoting the careers of French champion para athletes in two of their magazines Tout Le Sport and Stade 2, as well as on its digital platforms.

**Delphine Ernotte Cunci, President of France Télévisions said:**

*"France Télévisions is extremely proud to have been awarded rights to the Paris 2024 Paralympic Games. With the Olympic and Paralympic Games, we will be making the entirety of the greatest sporting event of the next few years accessible to all French people. In 2024, both the Olympic and Paralympic Games will be accessible on public broadcast channels, with the same ambition of exposure. I hope that the Paralympic Games and the 30 months that separate us from the event will be an opportunity to promote para sports in France like never before."*

**Tony Estanguet, President of Paris 2024:**

*"In 2024, our country will host the Summer Paralympic Games for the first time in its history. Paris 2024's ambition is to make this event an unforgettable celebration of sport, worthy of the determination and achievements of Paralympic athletes. As the official broadcaster of the Paris 2024 Paralympic Games in France, France Télévisions will take the media coverage and popular excitement around the event to a new level. With France Télévisions, we share the same desire to showcase Paralympic athletes and in particular the young generation who will help France win in Paris 2024, to make the French public aware of their performances and their unique backgrounds, and to seize this historic opportunity to bring about a lasting change in the way society views disability."*

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**About Paris 2024**

The Organising Committee for the Olympic and Paralympic Games Paris 2024 (Paris 2024) has the task of planning for, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024 in accordance with the host city contract signed by the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris.

The Olympic and Paralympic Games are the leading sports event in the world and have a unique media impact, bringing together some 10,500 Olympic and 4,350 Paralympic athletes respectively representing 206 and 182 delegations from five continents. The Games are followed by over 13 million spectators and 4 billion viewers

around the world through more than 100,000 hours of TV coverage, and their impact as a global event of great sporting, economic and cultural importance is unparalleled.

Founded in January 2018, Paris 2024 is headed by Tony Estanguet, a three-time Olympic champion and IOC member. It is administered by an Executive Board (EB) that brings together all the project's founding members: CNOSF, the City of Paris, the state, the Île-de-France Region, CPSF, the Greater Paris Metropolitan Area, the Seine-Saint-Denis Departmental Council and representatives of the local authorities involved in the Games.

### **About France Télévisions**

France Télévisions is France's leading broadcaster in terms of audience share (29.1% of the audience share for four years + in 2021). It comprises:

- 1 video platform, [france.tv](https://www.france.tv), and a comprehensive range of themed digital offers (news, youth, sport, culture, education, France's overseas territories)
- 4 national TV channels: France 2, France 3, France 4 / Culturebox and France 5
- 1 global rolling news channel across all media: France Info
- 2 networks: 24 regional channels in mainland France (France 3) and 9 global tv/radio/web channels for French overseas territories

France Télévisions dominates the French broadcasting landscape with more than 4 French people out of 5 watching France Télévisions every week across all media.

To learn more visit: [francetelevisions.fr](https://francetelevisions.fr)

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